

GONE GLOBAL



Mick Mikami, President KCMA, located in Kennesaw, Georgia, will have a very active role on the Global Planning and Marketing Wheel Loader Task Force.

KCM Corporation, the newly formed wheel loader subsidiary of Hitachi Construction Machinery (HCM) has gone global. You may have come to know KCM through the years as Kawasaki Wheel Loaders, Inc., or Kawasaki Construction Machinery Corp. of America, or KCMA Corporation. The same company that has manufactured “Kawasaki Wheel Loaders” for the North American Market for over 35 years!

Hitachi Construction Machinery is one of the largest manufacturers of construction equipment in the world. Well known for their world class leading Hitachi excavators, shovels, and rigid frame haulers, HCM acquired KCM through a joint venture buyout from Kawasaki Heavy Industries (KHI) in 2015. KCM has now become a true global player in the wheel loader market!

All of the assets the Wheel Loader division of Hitachi owned, and all of the assets KCM owns are now under KCM. This includes all of the Engineering, the entire wheel loader Parts and Support group, and the Ryugasaki manufacturing facility. The addition of the Ryugasaki manufacturing facility effectively doubles the production capabilities of KCM, and brings KCM to 1,300 members strong, all devoted to the global wheel loader market.

HCM will be aggressively investing in KCM’s wheel loader business to build market acceptance worldwide. Evidence of this is the Planning and Engineering department’s development of the stage 5 wheel loader design, already in full swing. In addition, a special corporate Wheel Loader Task Force has been formed to develop aggressive marketing and support programs for global markets. Consisting of a team

Ryugasaki, Japan joins Banshu, Japan and Newnan, Georgia, as a KCM manufacturing facility



of dedicated marketing professionals located in Tokyo, Japan, as well as individuals throughout key markets, KCM North America will be represented by Mick Mikami, President.

KCM North America, located near Atlanta Georgia, is the subsidiary of KCM that markets the Kawasaki-KCM brand loaders in North America. With over 60 independent dealers, over 35 years of experience in the North American wheel loader market, and thousands of Kawasaki loaders in this market, KCM has a solid foundation to build on.

Previously known as Kawasaki wheel loaders, the current Z7 series is branded Kawasaki-KCM loaders, and offers 16 loaders ranging from .78 to 13 cubic yards. In the past 35 years serving the North American market these machines have been used in a wide range of applications. While performing very well in mainstream applications such as site building, material

production, quarries and for general contractors, the loaders are proficient at handling special applications such as hot slag, dairy & agriculture, logging and lumber, pipe handling and waste & recycling.

KCM is known for their expertise in the wheel loader industry, outstanding support systems and for their responsiveness, flexibility and ease of doing business. Kawasaki-KCM dealers are focused on providing outstanding products and support to their local markets.

Hitachi Construction Machinery is committed to establishing KCM as a major wheel loader supplier throughout the world. North America offers one of the largest wheel loader markets and is a critical part of this global effort. KCM is dedicated to the future growth of the company.