

KCMA CORPORATION ANNOUNCES THE APPOINTMENT OF NEW PRESIDENT



KCMA Corporation, marketers of the full line of Kawasaki wheel loaders in North America, announced the appointment of Mick Mikami to President. Mr. Mikami joins KCMA Corporation from Tokyo, Japan, where he held the position of Senior Manager in the Global Marketing capacity of the Kawasaki Construction Machinery Export Division and was instrumental in building the Export Division network into the largest, and most productive network in their history. Mr. Mikami succeeds T.J. Matsuura, who has been appointed Director for KCM Corporation in Tokyo, Japan.

Mr. Mikami joined Kawasaki Heavy Industries in 1985 in the Construction Machinery Division, and worked briefly in the United States for KCMA Corporation, which at that time was known as Kawasaki Construction Machinery Corp. of America, as Assistant to the President. With extensive knowledge and experience in building distribution networks, major competition, sales management, and the North American market, Mr. Mikami is uniquely qualified to aggressively lead KCMA Corporation through the challenges of the construction-equipment industry.

"I am very pleased to be back in the United States with KCMA Corporation after a 15-year absence. The North American market is vital to the Kawasaki organization. I look forward to the ongoing introduction of the Z7 generation of wheel loaders, working with our North American Dealers, and most importantly, getting out in the field and meeting our customers. Customers have been instrumental in the development of the Z7 generation, and will continue to be, as we continue to seek solutions to their demands as well as the demands of our industry," stated Mr. Mikami. KCMA Corporation has been marketing wheel loaders in North America since 1978 through a growing network of independent dealers. The product line covers wheel loaders from .78 to 13 cubic yards. KCMA Corporation offers outstanding parts availability from the Kennesaw warehouse, as well as a component rebuild facility for powertrain and hydraulic components. KCMA operates as a wheel-loader specialist that is backed by one of the largest heavy-industry manufacturers in the world, KCM Corporation. For additional information, please visit www.kawasakiloaders.com.

Mick Mikami, President